

Jordan Kauffman

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Objective

Entry level Graphic Design Position

Education

B.A., **Art**, Goshen College, Goshen, IN, April 2011

Minor: Graphic Design

Overall GPA: 3.4 (on a 4.0 scale)

Experience

Sports Information Assistant, Goshen College, Goshen, Indiana Fall 2008 - current

- Graphic Designer in charge of helping develop identity hierarchy and system for each year
- Worked mainly in print design but also did minimal work in web data entry and video editing
- Executed two identity hierarchies and systems that included Fall, Winter, and Spring Sports
- Received 4 national awards for publications I helped develop
- Event photography and videography were also an integral part to my job
- Worked in writing game summaries in emergency situations

Art Department Assistant, Goshen College, Goshen, Indiana Fall 2007 - current

- Teacher's Assistant for three years in entry level Graphic Design class
- Successfully taught class when the professor was not able to make it
- Led one on one and group tutoring sessions on a regular basis
- Helped develop confidence in students that they were understanding the software

Graphic Designer, Springer Design, Goshen, Indiana Summer 2008 - Fall 2009

- Developed logos and graphics for the purpose of screen printing or embroidering on to apparel
- Worked in the production side of things as well, screen printing t-shirts, folding apparel, burning screens, cleaning the shop
- Worked as a part of a team that successfully designed identities for companies and organizations

Extra-curricular Activities

- Active Member of the Goshen College Men's Tennis team Fall 2007 - current
- Member of the Goshen College Athletes Council Fall 2008 - current
- Member of the Goshen College Baseball team Winter 2008 - Summer 2008
- Member of Sunnyside Mennonite Church

Awards

- Raymond A. Yoder Art Scholarship Award Recipient Fall 2010 - Spring 2011
- 4 time COSIDA Top 10 Publication Award Recipient

Portfolio

Work done while at Springer Design

